

# Final Notes – CLI Academic Workshop

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### Prepared by:

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# **RESEARCH WORKSHOP HIGHLIGHTS**

# **Humanitarian Logistics**

- Three lines of research
  - Mathematical programming (ex: warehouses)
- Information Systems
- Military Models with business models to get a new perspective
- Learnings
  - How to get funding? No experience/experts
  - How to build expertise? Share expertise, literature review, make connections

# Port Logistics / International Logistics

## 3 Presentations

Panama Canal Scheduling, Port terminal operations,
 Port communities and clusters

### Ideas

- Corridors: IIRSA
- Supply Chain of perishable items (platforms); project alpha in Barcelona. Learn more about how they do it.
   ASU professors working in Mexico (connections)
- Texas Tech import trip empty
- Brief summary & people interested. Kind of projects.

# **Urban Logistics**

- Overview of key definitions. Key resources (ex TURBLOG)
- Presentations
  - Work in city of Belo Horizonte both analytical (optimization of distribution platforms) and survey based (night deliveries). Focus on policy makers
  - Modified facility location problem for Bogota.
  - Mexico micro-platform
  - Mobile phones + Uruguay research overview
- Next steps
  - Data collection by city, book chapters, aligned master thesis

# DISCUSSION TOPIC: ACADEMIC CONFERENCE

# International Conference in Logistics & Supply Chain @ Panama

- Key Discussion points
  - Dates: frecuency?
  - Focus: Latin-American
  - Only academic? With industry?
  - How will we differentiate?
  - Proceedings / quality
  - Cost

# Guiding principles

- Quality
- Openness & Representative
- Applied
- Proceedings
- Industry awareness
- Part of 10-year vision
- No politics within CLI network!

# Brainstorming

- Have a society behind them (Example from Chile)
- Easier to travel to LatAm or more motivation
- Have international speakers to attract other faculty
- Make sure this strengthens our network
- We don't have the scale to sustain a conference like this
- Needs to be valuable enough that people will come with limited budget
- Publications matter
- Lots of work

# Brainstorming (2)

- Best papers go to special journal
- Can we strengthen POMS presence instead?
- Abstracts/extended or structured abstract
- Panama has sponsors and is interested
- Add tracks on urban logistics and strategy
- Do not conflict with CLI regular activities
  - Maybe day earlier, maybe open
- Good to strengthen LatAm, but risk of not working with the best in the world
- Selfish to have something that is ours

# Brainstorming (3)

- Recognize level of development of our programs
- Help build faculty
- If we start need to finish
- Invite best students?
- Define applied research...
- GCLOG capstone projects role in the event
- Language ... written material in English,
  presentations in English, Spanish and Portuguese
  (to not impact quality....)

# FINAL ACTION ITEMS/COMMITMENTS

# **Action items**

- Conference planning team working on a proposal (Edgar, Zoila, Daniel, Mart´n, Ignacio, Rosa, Jairo, Adriana, Gilberto)
- Update University entries in the document (All)
  - Add faculty list, with keywords of areas of research
  - Highlight conflicts with GCLOG
- Rene: create matrix
- Help Ana Maria during November fro gCLOG marketing items (All)
  - Update guide to clarify TOEFL. Remove GRE.
- Upload all slides from workshop to Stellar (All)
- Agreement with CLI active, and add automatic clause (Isabel + Ana María)

# Next year Workshop

- USFQ will host. Daniel main contact
  - Oct 16-17 @ Quito
  - Oct 18-20 @ Galápagos (optional)
- Meeting Format
  - Day 1 State of CLI + Research workshops (decided April 2012)
  - Day 2 GCLOG update / academic interaction
    - Lars teaching method: case
- Webinars
  - Attracting companies
  - Change in UniAndes into research